

**PROCEED<sup>®</sup> Rough Irregular Texture** creates old, chalky European surfaces with a crusty, natural texture of weathered stone or plaster. It is an opaque acrylic mastic texture coating formulated with a crushable aggregate that is non-uniform in size, and requires minimal preparation to correct minor surface blemishes and drywall seams. This product is one of a family of compatible textures that can be used alone or blended with others to achieve a wide range of surface appearance.

PROCEED<sup>®</sup> Textures are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

## PROCEED<sup>®</sup> Rough Irregular Texture

### PRODUCT APPLICATION

**PROCEED<sup>®</sup> Rough Irregular Texture** is a versatile medium that can create irregular surfaces that exhibit both smooth and rough characteristics, such as stucco and weatherworn plasters. It produces a semi-absorbent surface that takes glaze well and makes an ideal antiqued painting ground for murals and ornamentation work.

Apply to a clean and dry substrate using a roller designed for thick materials or with a trowel. PROCEED<sup>®</sup> Textures do not require the application of a scratch coat for adhesion. Apply at rate of 70 - 80 sq ft / gallon to conceal surface irregularities of the substrate or to cover holes and minor cracks. Subsequent coats may be applied if desired. PROCEED<sup>®</sup> Textures may be thinned with water to adjust the application consistency.

Trowel or tool the texture to the desired appearance. Due to the crushable aggregate, this product will take on a smoother finish the longer it is worked. Minimal troweling will result in a rougher, more "peppery" finish. As the material is worked to smoother and smoother finishes, it will darken slightly.

Let dry 12 - 24 hours before over coating with other PROCEED<sup>®</sup> products. Full hardness is developed in 2 - 4 weeks.

### TINTING:

Tint with **PROCEED<sup>®</sup> Pigment Dispersions**, or **PROCEED<sup>®</sup> Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. Do not add more than 10% dispersion or Slow-Drying Fluid in combination by volume. Use of more than recommended percentage could cause a change in application characteristics or (in the case of dispersions) water sensitivity in the dried finish. Always test tint ratio for desired color before use.

### ADDITIONAL INFORMATION:

Always use safe work practices. Avoid ingestion, excessive skin contact, and inhalation of concentrated vapors and sanding dusts. Clean tools with soap and water.

**Store between 50 and 80 degrees Fahrenheit. DO NOT FREEZE.**  
**If frozen repeatedly, the product may become unusable.**

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**GOLDEN**  
ARTIST COLORS<sup>®</sup>

Golden Artist Colors, Inc.  
188 Bell Road  
New Berlin, NY 13411 USA  
607-847-6154  
[www.goldenpaints.com](http://www.goldenpaints.com)

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**PROCEED<sup>®</sup> Rough Regular Texture** creates translucent to opaque cut stone and stucco finishes as well as sand-wash looks. It is a translucent acrylic mastic texture coating formulated with a coarse aggregate of uniform size, and requires minimal preparation to correct minor surface blemishes and drywall seams. This product is one of a family of compatible textures that can be used alone or blended with others to achieve a wide range of surface appearance.

PROCEED<sup>®</sup> Textures are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

## PROCEED<sup>®</sup> Rough Regular Texture

### PRODUCT APPLICATION

**PROCEED<sup>®</sup> Rough Regular Texture** is a medium that can create coarse surfaces that exhibit a uniform surface profile, such as cut stone block and stucco. It produces a coarse, but relatively non-absorbent surface that may be easily overglazed.

Apply to a clean and dry substrate using a roller designed for thick materials or with a trowel. PROCEED<sup>™</sup> Textures do not require the application of a scratch coat for adhesion. Apply at rate of 70 - 80 sq ft / gallon to conceal surface irregularities of the substrate or to cover holes and minor cracks. Subsequent coats may be applied if desired. PROCEED<sup>™</sup> Textures may be thinned with water to adjust the application consistency.

Trowel or tool the texture to the desired appearance. This material contains no crushable aggregates and will not change texture as it is worked. It may be troweled to a low-profile surface or stippled for maximum coarseness.

Let dry 12 - 24 hours before over coating with other PROCEED<sup>™</sup> products. Full hardness is developed in 2 - 4 weeks.

### TINTING:

Tint with **PROCEED<sup>®</sup> Pigment Dispersions** or **PROCEED<sup>®</sup> Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. It may also be tinted with **PROCEED<sup>®</sup> Metallic Medium** to add metallic luster. Do not add more than 10% dispersion, Metallic Medium, or Slow-Drying Fluid in combination by volume. Use of more than recommended percentage could cause a change in application characteristics or (in the case of dispersions) water sensitivity in the dried finish. Always test tint ratio for desired color before use.

### ADDITIONAL INFORMATION:

Always use safe work practices. Avoid ingestion, excessive skin contact and inhalation of concentrated vapors. **DO NOT SAND.** This texture contains crystalline silica. Clean tools with soap and water.

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**PROCEED<sup>®</sup> Smooth Absorbent Texture** creates the look of European plaster and can convey rustic and refined, old world and contemporary looks rich in texture. It is an opaque acrylic mastic texture coating formulated with fine absorbent aggregates of uniform size, and requires minimal preparation to correct minor surface blemishes and drywall seams. This product is one of a family of compatible textures that can be used alone or blended with others to achieve a wide range of surface appearance.

PROCEED<sup>®</sup> Textures are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

## PROCEED<sup>™</sup> Smooth Absorbent Texture

### PRODUCT APPLICATION

**PROCEED<sup>®</sup> Smooth Absorbent Texture** is a versatile finishing plaster that can create a wide range of textural effects. It produces a smooth, absorbent surface, with a fine, uniform relief that readily accepts paints and glazes, while retaining a “dry” matte finish.

Apply to a clean and dry substrate using a roller designed for thick materials or with a trowel. PROCEED<sup>®</sup> Textures do not require the application of a scratch coat for adhesion. Apply at rate of 70 - 80 sq ft / gallon to conceal surface irregularities of the substrate or to cover holes and minor cracks. Subsequent coats may be applied if desired. PROCEED<sup>™</sup> Textures may be thinned with water to adjust the application consistency.

Trowel or tool the texture to the desired appearance. This material contains no crushable aggregates and will not change texture as it is worked. It may be troweled to a low-profile surface or stippled for maximum coarseness.

Let dry 12 - 24 hours before over coating with other PROCEED<sup>™</sup> products. Full hardness is developed in 2 - 4 weeks.

### TINTING:

Tint with **PROCEED<sup>®</sup> Pigment Dispersions**, or **PROCEED<sup>®</sup> Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. Do not add more than 10% dispersion or Slow-Drying Fluid in combination by volume. Use of more than recommended percentage could cause a change in application characteristics or (in the case of dispersions) water sensitivity in the dried finish. Always test tint ratio for desired color before use.

### ADDITIONAL INFORMATION:

Always use safe work practices. Avoid ingestion, excessive skin contact and inhalation of concentrated vapors. **DO NOT SAND.** This texture contains crystalline silica. Clean tools with soap and water.

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**PROCEED<sup>®</sup> Smooth Translucent Texture** is used to create the look of “Veneziano” Venetian plasters as well as other old world and contemporary looks that rely on layering of translucent color. It is a smooth translucent acrylic medium that is used to create effects that mimic lime and Venetian plasters and other faux finishes. It is burnishable when dry to reveal tool marks and depth of translucent color.

PROCEED<sup>®</sup> Textures are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

## PROCEED<sup>®</sup> Smooth Translucent Texture

### PRODUCT APPLICATION

**PROCEED<sup>®</sup> Smooth Translucent Texture** is a versatile finishing medium that can create a wide range of effects. It produces a satiny-smooth surface that can be burnished to a high gloss.

Apply to a clean and dry primed or painted surface. Apply the first coat in irregular sections, blending sections together, or apply in irregular “patches” depending upon technique. If a bi-color effect is desired, mix colors by applying new material to the wet surface and working into the first coat with a trowel to desired base texture. Apply subsequent coats by trowel, removing excess material to create a smooth surface. Wet or dry burnish with a trowel, or buff to desired gloss.

Let dry 12 - 24 hours before overcoating with other Proceed<sup>™</sup> products. Full hardness is developed in 2 - 4 weeks.

### TINTING:

Tint with **PROCEED<sup>®</sup> Pigment Dispersions** or **PROCEED<sup>®</sup> Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. Use high transparency pigments to maximize translucency of the final finish. High-hiding pigments will result in greater opacity. It may also be tinted with **PROCEED<sup>®</sup> Metallic Mediums** to add metallic luster and depth. Do not add more than 10% dispersion, Metallic Medium, or Slow-Drying Fluid in combination by volume. Use of more than recommended percentage could cause a change in application characteristics or (in the case of dispersions) water sensitivity in the dried finish. Always test tint ratio for desired color before use.

### ADDITIONAL INFORMATION:

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### PROCEED<sup>®</sup> Smooth Transparent Trowelable Glaze

is a versatile medium that creates the look of traditional waxed finishes as well as smooth, hard and transparent layers of color for formal and contemporary looks. While this medium mimics the look of waxed finishes, it is a clear and translucent acrylic medium that dries to a hard and durable finish.

PROCEED<sup>®</sup> Textures are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

### PROCEED<sup>®</sup> Smooth Transparent Trowelable Glaze

#### PRODUCT APPLICATION

**PROCEED<sup>®</sup> Smooth Transparent Trowelable Glaze** is a versatile acrylic glazing medium that can create a wide range of traditional or contemporary finishes for walls, cabinets or furniture. Unmodified, it dries to a smooth high gloss surface.

Apply to a clean and dry primed or painted surface. Apply the first coat in irregular sections, blending sections together, or apply in irregular "patches" depending upon technique. If a bi-color effect is desired, mix colors by applying new material to the wet surface and working into the first coat with a trowel or alternative tool to the desired finish.

Sheen may be modified by addition of **PROCEED<sup>®</sup> Matting Additive** as follows:

Satin Finish (20-30 gloss) - Blend Glazing Texture with Matting Additive in a 10:1 ratio

Pearl Finish (15-25 gloss) - Blend Glazing Texture with Matting Additive at a 4:1 ratio

To create a more translucent, burnishable Pearl finish, blend the Glazing Texture with Smooth Translucent Texture at a 4:1 ratio.

Let dry 12 - 24 hours before over coating with other PROCEED<sup>®</sup> products. Full hardness is developed in 2 - 4 weeks.

#### TINTING:

Tint with **PROCEED<sup>®</sup> Pigment Dispersions** or **PROCEED<sup>®</sup> Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. Use high transparency pigments to maximize transparency of the final finish. High-hiding pigments will result in greater opacity. It may also be tinted with **PROCEED<sup>®</sup> Metallic Mediums** to add metallic luster and depth. Do not add more than 10% dispersion, Metallic Medium, or Slow-Drying Fluid in combination by volume. Use of more than recommended percentage could cause a change in application characteristics or (in the case of dispersions) water sensitivity in the dried finish. Always test tint ratio for desired color before use.

#### ADDITIONAL INFORMATION:

Always use safe work practices. Avoid ingestion, excessive skin contact, and inhalation of concentrated vapors and sanding dusts. Clean tools with soap and water.

**Store between 50 and 80 degrees Fahrenheit. DO NOT FREEZE. If frozen repeatedly, the product may become unusable.**

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**PROCEED<sup>®</sup> Metallic Texture** is a medium that bridges contemporary and old world looks with rich texture and the shimmer of metallic effect pigments. **PROCEED<sup>®</sup> Metallic Texture** is a translucent acrylic metallic plaster tinting base that yields a wide range of light-to-highly saturated colors using Proceed Pigments Dispersions.

**PROCEED<sup>®</sup> Textures** are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

## **PROCEED<sup>®</sup> Metallic Texture**

### **PRODUCT APPLICATION**

**PROCEED<sup>®</sup> Metallic Texture** is a translucent acrylic metallic plaster highly pigmented with mica effect pigments.

Apply to a clean and dry primed or painted surface by roller or trowel. Work the first coat with a trowel to desired base texture. Apply subsequent coats by trowel, removing excess material to create a smooth surface. Additional coats accentuate the metallic luster in the final finish. Full hardness is developed in 2 - 4 weeks.

Let dry 12 - 24 hours before over coating with other **PROCEED<sup>®</sup>** products. Full hardness is developed in 2 - 4 weeks.

### **TINTING:**

Tint with **PROCEED<sup>®</sup> Pigment Dispersions** or **PROCEED<sup>®</sup> Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. Use high transparency pigments to maximize transparency of the final finish. High-hiding pigments will result in greater opacity. It may also be tinted with **PROCEED<sup>®</sup> Metallic Mediums** to add metallic luster and depth. Do not add more than 10% dispersion, Metallic Medium or Slow-Drying Fluid in combination by volume. Use of more than recommended percentage could cause a change in application characteristics or (in the case of dispersions) water sensitivity in the dried finish. Always test tint ratio for desired color before use.

### **ADDITIONAL INFORMATION:**

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**PROCEED™ Smooth Light-Bodied Texture** is a medium for all techniques used to create a highly absorbent, high relief surface, as well as soft textures such as faux leather.

PROCEED™ Textures are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

## PROCEED™ Smooth Light-Bodied Texture

### PRODUCT APPLICATION

**PROCEED™ Smooth Light-Bodied Texture** is an opaque acrylic texture that incorporates low-density aggregates. Unlike other textures, this medium dries to a softer, more resilient finish that yields to pressure. This film characteristic allows the creation of faux leather and other finishes that rely on tactile sensations to create a more complete illusion. The resiliency of the material enhances sound absorption, making it an ideal texture to use in situations such as home theater installations where materials and room furnishings are selected to control reflected sound.

Apply to a clean and dry substrate using a roller designed for thick materials or with a trowel. Tool the texture to the desired appearance. PROCEED™ Textures do not require the application of a scratch coat for adhesion. Subsequent coats may be applied if desired. PROCEED™ Textures may be thinned with water to adjust the application consistency.

Let dry 12 - 24 hours before over coating with other PROCEED™ products. Full hardness is developed in 2 - 4 weeks.

### TINTING:

Tint with **PROCEED™ Pigment Dispersions** or **PROCEED™ Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. Always test tint ratio for desired color before use. Do not add more than 10% dispersion or Slow-Drying Fluid in combination by volume. Use of more than the recommended percentage could cause changes in application characteristics and (in the case of dispersions) water sensitivity in the dried finish.

### ADDITIONAL INFORMATION:

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**PROCEED™ Metallic Mediums** are iridescent mediums that express a range of old elegance to contemporary opulence and fun through a vibrantly rich open palette of shimmering color.

PROCEED™ Metallic Mediums are available in Pearl, Gold, Copper, and Bronze and are formulated with 100% acrylic polymers and are compatible with most waterborne products. However, test mixes and sample boards should always be employed to ensure compatibility and performance.

**DO NOT USE with solvent-based materials.**

## **PROCEED™ Metallic Mediums**

### **PRODUCT APPLICATION**

**PROCEED™ Metallic Mediums** are acrylic mediums highly pigmented with iridescent mica pigments to produce a strong metallic effect.

Because mica pigments are translucent in nature, Metallic Mediums are translucent. When tinted, opacity increases depending upon the color and level of metallic effect desired.

Stir well before using. Some metallic "swirl" noted on the surface of the wet material is normal. Use undiluted to produce strong metallic effects. Apply with roller or brush in irregular sections, then tool to the desired appearance maintaining a wet edge when working sections together. If finishing with a roller, keep the roller saturated with material and apply in rectangular sections. When working one section into the next, strike off the first section while wet to orient the mica flakes. Maintain a wet edge when working sections together.

Gloss may be lowered to a matte finish by addition of 10% - 15% of PROCEED™ Matting Additive. However, the metallic luster will be diminished.

Let dry 12 - 24 hours before over coating with other PROCEED™ products. Full cure is developed in 2 - 4 weeks.

### **TINTING:**

Tint with **PROCEED™ Pigment Dispersions** or **PROCEED™ Slow-Drying Fluids** if a weaker tint is desired, mixing thoroughly before use. Use high transparency pigments to maximize the metallic luster of the final finish. High-hiding pigments will result in greater opacity, but will mute the metallic effect. The Metallic Mediums may be blended in any ratio. However, do not add more than 10% dispersion or Slow-Drying Fluid in combination by volume. Use of more than recommended percentage could cause a change in application characteristics or (in the case of dispersions) water sensitivity in the dried finish. Always test tint ratio for desired color before use.

**CAUTION: Tinting Metallic Mediums with aluminum or bronze powders is not recommended as it may cause out-gassing and rupturing of tightly sealed containers.**

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## **PROCEED™ Metallic Mediums**

### **PRODUCT APPLICATION CONTINUED**

Metallic Mediums may be blended with PROCEED™ Textures up to 10% by volume to introduce a subtle metallic highlight or luster to the finish. This technique works best with the most translucent textures: Rough Regular, Smooth Translucent, and the Smooth Transparent Trowelable Glaze.

#### **ADDITIONAL INFORMATION:**

Always use safe work practices. Avoid ingestion, excessive skin contact, and inhalation of concentrated vapors and sanding dusts. Clean tools with soap and water.

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